



horizontal version



stacked version



horizontal reversed



stacked reversed





Colours used in the brand:



DeepVault Blue

red:27 green:62 blue:141 hex: #1b3e8d
cyan:100 magenta:82 yellow:5 black:0



Safe MidBlue

red:29 green:112 blue:183 hex: #1d70b7
cyan:85 magenta:50 yellow:0 black:0



Magnesium grey

red:198 green:198 blue:197 hex: #c6c6c5
cyan:0 magenta: yellow: black:30

Typefaces used in the brand:

OSTRICH SANS HEAVY

This is the only typeface and weight used in the logo itself. To retain a brand consistency use of this typeface on web and printed pages should be restricted to headings only, keep the body-copy in Helvetica, Arial or a similar sans-serif typeface to avoid making the brand image monotonous.

Avoid using the typeface in black, use a dark grey (as above) or one of the blues of the brand colours instead. The Ostrich Sans typeface is a generously SIL open-font-licensed typeface and included in this logopack with the SIL agreement.



SECUREX

*An open source
encrypted message-
passing library*

If a slogan is used, it can sit much closer to the logo than the spacing guide on the previous page suggests. Keep the slogan left-aligned and in a faint colour so it doesn't compete with the padlock symbol for attention. For grid composition, the horizontal logo suits a slogan better when aligned to the text "secure X", but in the stacked version the entire group should align neatly along one left edge. Don't try resizing the text so it is the same width as the logo, let it run longer on the right hand side so it creates an asymmetrical "L" shape.