



SCRAM Brand Guide

The SCRAM logo and motif are inspired by the blue glow of a nuclear reactor and the matrix grid of the project's initial logo. This updated brand employs the SIL open-font-licensed “Barlow” typeface. The colours for headings, borders and backgrounds are derived from the logo itself.

Barlow typeface:

Black, Bold, Semibold, Medium, Regular, Light, ExtraLight, Thin

C:92 M:65 Y:1 K:0
R:19 G:98 B:173
Hex: #1362AD

C:59 M:4 Y:0 K:0
R:80 G:193 B:239
Hex: #50C1EF